

# Department of Defense Office of Financial Readiness Sen\$e Campaign Digital Calendar

## Social Media Messaging

Designed with service members in mind, Sen\$e’s tools and features can help you improve your financial confidence. Get started today and explore all the new features — for free!

[Link to: [Apple Store](https://apple.com/itunes/connect/#getsoftware?partnerId=10) or [Google Play](https://play.google.com/store/apps/details?id=com.usalearning.finred) or [https://finred.usalearning.gov/ToolsAndAddRes/Sen\\$e](https://finred.usalearning.gov/ToolsAndAddRes/Sen$e)]

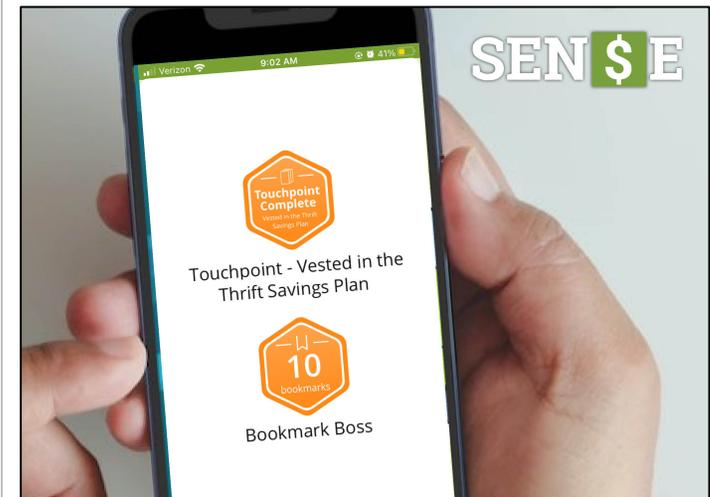
## Graphics/Photos



**Alt text:** Mobile device screen showing Sen\$e touchpoints

Who said personal finance apps can’t be fun? Grow your financial knowledge by spending a few minutes each day unlocking time and touchpoint badges in Sen\$e. Start earning yours today!

[Link to: [Apple Store](https://apple.com/itunes/connect/#getsoftware?partnerId=10) or [Google Play](https://play.google.com/store/apps/details?id=com.usalearning.finred) or [https://finred.usalearning.gov/ToolsAndAddRes/Sen\\$e](https://finred.usalearning.gov/ToolsAndAddRes/Sen$e)]



**Alt text:** Badges on the Sen\$e app on mobile device

## Social Media Messaging

Heard about Sen\$e? The Department of Defense's free financial literacy app includes topics and tools supporting the unique needs of service members and their families. Get started with Sen\$e today!

[Link to: [Apple Store](#) or [Google Play](#) or [https://finred.usalearning.gov/ToolsAndAddRes/Sen\\$e](https://finred.usalearning.gov/ToolsAndAddRes/Sen$e)]

## Graphics/Photos



Alt text: Service member looking at mobile device

New features in Sen\$e! Highlight content and save information using the Bookmarks and Notes features. Perfect for growing your financial know-how! Get started today!

[Link to: [Apple Store](#) or [Google Play](#) or [https://finred.usalearning.gov/ToolsAndAddRes/Sen\\$e](https://finred.usalearning.gov/ToolsAndAddRes/Sen$e)]



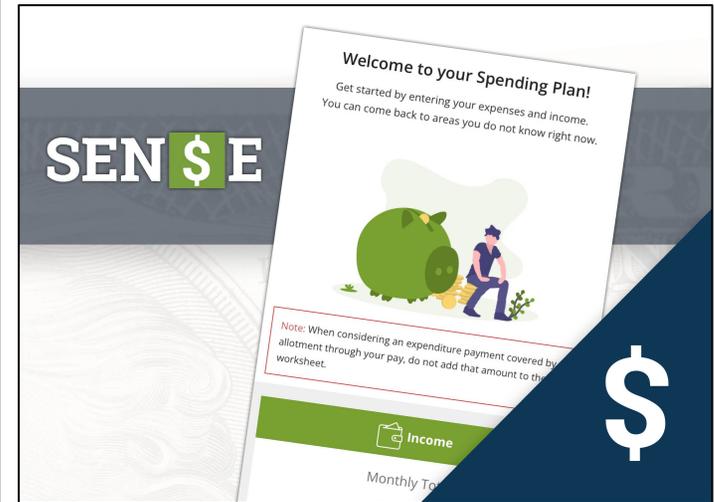
Alt text: New Sen\$e features on the app

## Social Media Messaging

Achieve your financial goals with the practical tools in Sen\$e, the DoD's free financial literacy app. Review your expenses in the Spending Plan tool, test drive the Car Payment Calculator to see the real cost of car ownership and use the GI Bill Comparison Tool to make the most of your education benefits. Discover what Sen\$e can do for you!

[Link to: [Apple Store](#) or [Google Play](#) or [https://finred.usalearning.gov/ToolsAndAddRes/Sen\\$e](https://finred.usalearning.gov/ToolsAndAddRes/Sen$e)]

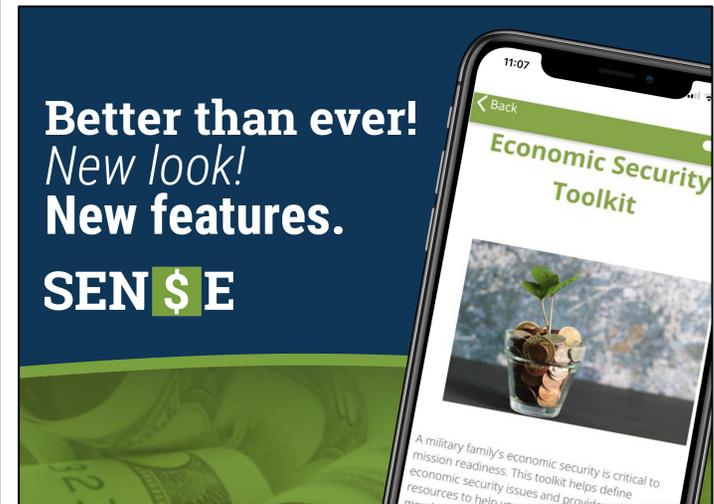
## Graphics/Photos



Alt text: Spending plan tool screenshot

Better than ever! New look. New features. Same trusted source of personal financial readiness content. Get the new Sen\$e app today!

[Link to: [Apple Store](#) or [Google Play](#) or [https://finred.usalearning.gov/ToolsAndAddRes/Sen\\$e](https://finred.usalearning.gov/ToolsAndAddRes/Sen$e)]



Alt text: Better than ever! New Look! New features on the Sen\$e app

## Social Media Messaging

Service members — take your money goals everywhere you go! With Sen\$e, you can set goals, save your progress and earn achievement badges along the way. Visit the App Store or Google Play to get started.

[Link to: [Apple Store](#) or [Google Play](#) or [https://finred.usalearning.gov/ToolsAndAddRes/Sen\\$e](https://finred.usalearning.gov/ToolsAndAddRes/Sen$e)]

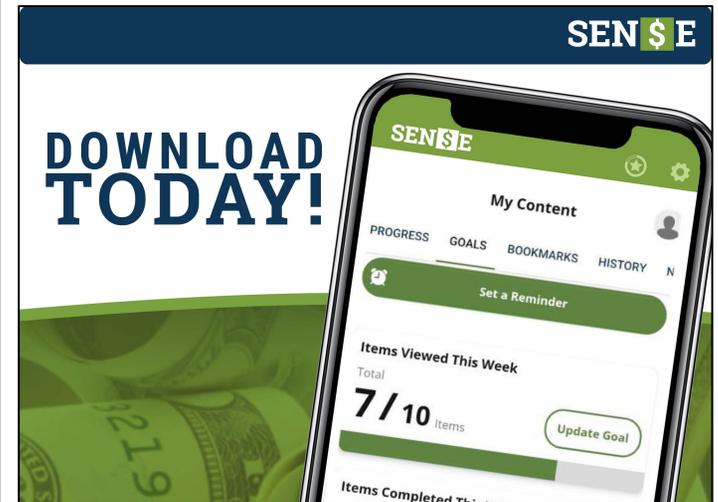
## Graphics/Photos



**Alt text:** Service member looking at the Sen\$e app on mobile device

Set goals. Bookmark content. Earn badges. And so much more! Improve your financial well-being. Download Sen\$e today!

[Link to: [Apple Store](#) or [Google Play](#) or [https://finred.usalearning.gov/ToolsAndAddRes/Sen\\$e](https://finred.usalearning.gov/ToolsAndAddRes/Sen$e)]



**Alt text:** Download today!